

experience**Independent Design Consultant**

April 2007 - Present
San Francisco, CA

Web site, identity, digital marketing and print design for a broad spectrum of clients ranging from Jamba Juice to Bank of America. Recent engagements include interactive projects for Adobe, Lexus, Toyota and Scion.

Avenue A | Razorfish – Senior Art Director

March 2003 - March 2007
San Francisco, CA

Web site, software and identity design for corporate clients, including Fortune 500 companies. Designed and developed marketing/communication campaigns and materials. Clients include Visa, Genentech, Sun Microsystems, AT&T and Hitachi.

Cooper Interaction Design – Senior Visual Designer

March 2002 - March 2003
San Francisco, CA

Designed and developed software interfaces for industry-leading clients. Work ranges from user interface solutions for major software developers to visual aspects of conceptual research projects. Also implemented a refresh to the Cooper identity, including a complete redesign of the firm's Web site.

Waterstone, Inc. – Senior Designer

March 2001 - January 2002
San Francisco, CA

Served as project design lead for Virgin Atlantic Airways and Disney Travel, Waterstone's two largest accounts. Designed Waterstone's corporate identity system and all collateral marketing materials. Art directed and designed Web sites and digital marketing campaigns for other clients such as Quokka Sports and STA Travel.

iXL, Inc. – Art Director

December 1997 - March 2001
Washington, D.C. and San Francisco, CA

Art directed and designed customer acquisition sites, digital marketing campaigns, industry portals, extranets, intranets and e-commerce sites for such clients as Lockheed Martin, PBS, General Electric, First USA Bank and Dupont. Developed promotional marketing materials for iXL and contributed design and creative strategy to business development projects.

education**Bradley University – Peoria, Illinois**

Bachelor of Science, May 1997
Major in Graphic Design, Minor in Art History

recognition

Profiled in *Package & Design Magazine* (China), May 2008
Sichuan Designer's Association, Earthquake Relief Poster Exhibition
Print Magazine Regional Design Annual, Logo Design
American Corporate Identity - Award of Excellence, Logo Design
AIGA 50: 6th Biennial Design Exhibition, Web Site Design
The Net Magazine - Site of the Year Award